

# Yelena Levon Yerznkyan

✉ [yerznkyan@ysu.am](mailto:yerznkyan@ysu.am)



## Faculty of European Languages and Communication

Chair of English Language No. 2

Head of the chair, professor

## Education

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<b>Institution</b>	Moscow State Linguistic University
<b>Faculty</b>	Chair of English Lexicology and Stylistics
<b>Date</b>	1975 - 1978
<b>Degree name</b>	PhD student

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<b>Institution</b>	Yerevan State University
<b>Faculty</b>	Faculty of Philology, English Language Department
<b>Date</b>	1970 - 1975
<b>Degree name</b>	Qualified specialist

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<b>Institution</b>	Yerevan Musical College after Romanos Melikyan
<b>Faculty</b>	piano
<b>Date</b>	1968 - 1972
<b>Degree name</b>	Qualified specialist

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## Scientific Rank/degree

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<b>Institution</b>	Yerevan State University
<b>Date</b>	2012
<b>Degree name</b>	Doctor
<b>Specialty</b>	Philological sciences
<b>Research Topic</b>	The Semantic and Pragmatic Aspects of the Deictic Word (with special reference to English)

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<b>Institution</b>	Yerevan State University
<b>Date</b>	2008
<b>Degree name</b>	Professor
<b>Specialty</b>	Philological sciences

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<b>Institution</b>	Yerevan State University
<b>Date</b>	1982
<b>Degree name</b>	Associate professor
<b>Specialty</b>	Philological sciences

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<b>Institution</b>	Moscow State Linguistic University
<b>Date</b>	1979
<b>Degree name</b>	Candidate
<b>Specialty</b>	Philological sciences
<b>Scientific Supervisor</b>	Rosalia Semyon Ginzburg
<b>Research Topic</b>	Temporal Deixis in Different Parts of Speech in Modern English

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## Language skills

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Հայերեն English Русский Deutsch

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## Work experience

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<b>Institution</b>	ANQA
<b>Period of time</b>	2012 till now
<b>Rank/degree</b>	expert

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<b>Institution</b>	English committee of the textbook competition for secondary schools organized by the World Bank "Textbooks of Armenia - 1999" and "Textbooks of Armenia - 2000" and the Foundation "Textbooks of Armenia"
<b>Period of time</b>	2010 - 2010
<b>Rank/degree</b>	Chairperson

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<b>Institution</b>	English committee of the textbook competition for secondary schools organized by the World Bank "Textbooks of Armenia - 1999" and "Textbooks of Armenia - 2000" and the Foundation "Textbooks of Armenia"
<b>Period of time</b>	2009 - 2009
<b>Rank/degree</b>	Chairperson

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<b>Institution</b>	Subject Committee of "English Language" (Oral) University Admission Examination
<b>Period of time</b>	2009 - 2009
<b>Rank/degree</b>	Chairperson

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<b>Institution</b>	"Dialogue in an intercultural context" project financed from the state budget
<b>Period of time</b>	2008 - 2010
<b>Rank/degree</b>	Scientific leader of the project financed from the state budget

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<b>Institution</b>	YSU Department of English #2
<b>Period of time</b>	2008 till now
<b>Rank/degree</b>	Professor

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<b>Institution</b>	National Institute of Education of the RA Ministry of Education
<b>Period of time</b>	2007 - 2018

**Rank/degree** Founder and editor-in-chief of "Foreign languages in Armenia" scientific methodical journal

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**Institution** "Peculiarities of language transfer from Armenian in the English language classroom (at preschool and university levels)" project funded by the state budget

**Period of time** 2005 - 2007

**Rank/degree** Scientific leader of the project financed from the state budget

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**Institution** Первая кредитная программа «Качество и соответствие образования» Министерства образования и науки РА, Всемирного банка и Офиса реализации программы «Центр образовательных программ»

**Period of time** 2004 - 2009

**Rank/degree** Head of a number of sub-programs: development of English graduation and entrance tests, English standards, new curriculum and assessment system, high school standards and new curricula, as well as teacher training

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**Institution** English committee of the textbook competition for secondary schools organized by the World Bank "Textbooks of Armenia - 1999" and "Textbooks of Armenia - 2000" and the Foundation "Textbooks of Armenia"

**Period of time** 2003 - 2003

**Rank/degree** Chairperson

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**Institution** Subject Committee of "English Language" (Written) University Admission Examination

**Period of time** 2003 - 2003

**Rank/degree** Chairperson

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**Institution** Joint program of PELTS (Project for English Language Testing in Schools) of the National Institute of Education of the RA Ministry of Education and Culture and the British Council

**Period of time** 2002 - 2008

**Rank/degree** manager, trainer of evaluators of new types of tests within the PELTS program

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**Institution** Subject Committee of "English Language" (Written) University Admission Examination

**Period of time** 2001 - 2001

**Rank/degree** Chairperson

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**Institution** English committee of the textbook competition for secondary schools organized by the World Bank "Textbooks of Armenia - 1999" and "Textbooks of Armenia - 2000" and the Foundation "Textbooks of Armenia"

**Period of time** 2000 - 2000

**Rank/degree** Chairperson

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**Institution** Subject Committee of "English Language" (Oral) University Admission Examination

**Period of time** 2000 - 2000

<b>Rank/degree</b>	Chairperson
<b>Institution</b>	English committee of the textbook competition for secondary schools organized by the World Bank "Textbooks of Armenia - 1999" and "Textbooks of Armenia - 2000" and the Foundation "Textbooks of Armenia"
<b>Period of time</b>	1999 - 1999
<b>Rank/degree</b>	Chairperson
<b>Institution</b>	Subject Committee of "English Language" (Written) University Admission Examination
<b>Period of time</b>	1999 - 1999
<b>Rank/degree</b>	Chairperson
<b>Institution</b>	YSU
<b>Period of time</b>	1995 till now
<b>Rank/degree</b>	Founder and editor-in-chief of the scientific journal "Foreign Languages in Higher Education"
<b>Institution</b>	YSU Department of English #2
<b>Period of time</b>	1993 till now
<b>Rank/degree</b>	Head of Chair
<b>Institution</b>	Subject Committee of "English Language" (Oral) University Admission Examination
<b>Period of time</b>	1992 - 1992
<b>Rank/degree</b>	Chairperson
<b>Institution</b>	Subject Committee of "English Language" (Written) University Admission Examination
<b>Period of time</b>	1992 - 1992
<b>Rank/degree</b>	Chairperson
<b>Institution</b>	Interuniversity collection of scientific works "Foreign Languages, Foreign Literature"
<b>Period of time</b>	1982 - 1991
<b>Rank/degree</b>	Chief editor of the interuniversity collection of scientific works "Foreign Languages, Foreign Literature"
<b>Institution</b>	YSU Department of Foreign Languages
<b>Period of time</b>	1982 - 1993
<b>Rank/degree</b>	Associate Professor
<b>Institution</b>	YSU Department of Foreign Languages
<b>Period of time</b>	1979 - 1982
<b>Rank/degree</b>	Lecturer

## Scientific interests

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- Cognitive Linguistics
  - Semantics
  - Pragmatics
  - General and Contrastive Linguistics
  - Applied Linguistics
  - Methods of Teaching Foreign Languages
  - English for Specific Purposes
  - Assessment, Measurement and Testing
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## Participation in international conferences and seminars

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**21/09/2022 - 24/09/2022** - RaAM15 International Conference “Researching and Applying Metaphor: The Social Impact of Metaphor”  
Białystok, University of Białystok  
Poland

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**14/09/2017 - 15/09/2017** - Linguistisches Kolloquium: Languages for Europe – multilingualism as an asset  
Erlangen, University of Erlangen  
Germany

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**17/05/2016 - 18/05/2016** - Contemporary Linguistics in the Light of Interdisciplinarity  
Yerevan, Yerevan State University  
Armenia

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**08/03/2010 - 09/03/2010** - British Council, Regional Conference  
Istanbul, British Council  
Turkey

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**29/08/2022 - 02/09/2022** - ESSE-16 Conference  
Mainz, Johannes Gutenberg University Mainz  
Germany

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**23/08/2022 - 25/08/2022** - ECER 2022 International Conference “Education in a changing world: The impact of global realities on the prospects and experience of educational research”  
Yerevan, Yerevan State University  
Armenia

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**08/04/2022 - 10/04/2022** - International Scientific Conference “Postmodernism in the Humanities” dedicated to the 30th Anniversary of YSU Faculty of European Languages and Communication  
Tsaghkadzor, Yerevan State University  
Armenia

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**22/09/2021 - 24/09/2021** - LATEUM 14th International Scientific Conference (LATEUM 30th Jubilee) “Language, Communication, Society: Current Challenges and Beyond”  
Moscow, Moscow State University

Russian Federation (the)

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**30/08/2021 -** ESSE-15 Scientific Conference  
**03/09/2021** Lyon, University of Lyon  
France

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**18/06/2020 -** International Scientific Conference "Researching and Applying Metaphor" RAaM  
**21/06/2020** Hamar, Inland Norway University of Applied Sciences  
Norway

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**09/09/2019 -** International Scientific Conference "Language, Culture, Communication"  
**11/09/2019** Yerevan, Yerevan State University  
Armenia

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**13/05/2019 -** International Scientific Conference "Researching Metaphor: Cognitive and Other"  
**15/05/2019** Genoa, University of Genoa  
Italy

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**29/08/2018 -** ESSE 2018 Scientific Conference  
**02/09/2018** Brno, Masaryk University  
Czech Republic (the)

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**05/07/2017 -** The 4th International Scientific Conference on Literature, Languages and Translation  
**07/07/2017** "liLETRAd"  
Seville, University of Seville  
Spain

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**16/02/2017 -** The 5th International Symposium on History of English Lexicography and Lexicology  
**18/02/2017** (HEL-LEX 5)  
Zurich, University of Zurich  
Switzerland

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**22/08/2016 -** ESSE 13 Scientific Conference  
**26/08/2016** Galway, University of Galway  
Ireland

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**01/10/2015 -** LATEUM 2015, 12th International Scientific Conference "Research and Practice in  
**02/10/2015** Multidisciplinary Discourse"  
Moscow, Moscow State University  
Russian Federation (the)

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**23/03/2015 -** International Scientific Conference on Bilingualism  
**25/03/2015** Valetta, University of Malta  
Malta

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**29/08/2014 -** The 12th Scientific Conference of the European Society for the Study of English  
**02/09/2014** Košice, Pavol Jozef Šafárik University

- 20/02/2014 - 21/02/2014** - IV International Scientific Conference "21st Century Challenges in Philology and Foreign Language Teaching: from Theory to Practice"  
Yerevan, Russian-Armenian University  
Armenia
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- 02/10/2013 - 04/10/2013** - LATEUM-2013, 11th International Scientific Conference "ELT and Linguistics: New Strategies for Better Solutions"  
Moscow, Moscow State University  
Russian Federation (the)
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- 04/10/2011 - 08/10/2011** - AASE-3 International Scientific Conference, "Language, Literature & Art in Cross-cultural Contexts"  
Yerevan, Yerevan State University  
Armenia
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- 27/09/2011 - 30/09/2011** - LATEUM-2011, 10th International Scientific Conference "Linguistics and ELT Today: Tradition and Innovation"  
Moscow, Moscow State University  
Russian Federation (the)
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- 26/02/2009 - 27/02/2009** - "Foreign Languages and Literature (Theory and Practice)" International Scientific Conference Dedicated to the 90th Anniversary of the Founding of YSU  
Yerevan, Yerevan State University  
Armenia
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- 01/10/2008 - 03/10/2008** - LATEUM 9th International Scientific Conference "Language, speech, communication, culture"  
Moscow, Moscow State University  
Russian Federation (the)
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- 17/04/2008 - 18/04/2008** - 2nd International Scientific Conference "Problems of Romance and Germanic Philology: Theory and Methods of Teaching Foreign Languages"  
Yerevan, Yerevan State University  
Armenia
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- 16/10/2007 - 19/10/2007** - AASE-2 International Scientific Conference, "Language and Literature in the Contemporary Paradigm of Scientific Knowledge"  
Yerevan, Yerevan State University  
Armenia
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- 26/10/2006 - 27/10/2006** - "Romance and Germanic philology and current issues of foreign language teaching methodology" international scientific conference  
Yerevan, Yerevan State University  
Armenia
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- 11/04/2006 -  
12/04/2006** International Scientific Conference "Problems of Romance and Germanic Philology:  
Theory and Methods of Teaching Foreign Languages"  
Yerevan, Yerevan State University  
Armenia
- 
- 28/09/2005 -  
30/09/2005** LATEUM 8th International Scientific Conference "ELT as Sustainable Development:  
Secondary and Tertiary Education"  
Moscow, Moscow State University  
Russian Federation (the)
- 
- 27/10/2004 -  
30/10/2004** International Scientific Conference "English Studies: Theory and Practice - AASE 1st  
International Conference"  
Yerevan, Yerevan State University  
Armenia
- 
- 24/05/2004 -  
25/05/2004** International Scientific Conference Dedicated to the Memory of O.I. Moskalskaya  
"German Studies: State and Prospects of Development"  
Moscow, Moscow State Linguistic University  
Russian Federation (the)
- 
- 31/10/2002 -  
02/11/2002** 1st International Scientific Conference "Romance and Germanic Philology and  
Foreign Language Teaching Methodology"  
Yerevan, Yerevan State University  
Armenia
- 
- 22/09/1999 -  
25/09/1999** "YSU-80" Scientific Session  
Yerevan, Yerevan State University  
Armenia
- 
- 29/09/1999 -  
30/09/1999** Scientific Conference "Foreign Languages for Specific Purposes"  
Yerevan, Yerevan State University  
Armenia
- 
- 27/10/1997 -  
29/10/1997** International Scientific Conference "Semiotics and Language Teaching"  
Yerevan, Yerevan State University  
Armenia
- 
- 06/11/1996 -  
08/11/1996** International Scientific Conference "Problems of English Philology & English  
Language Acquisition in Armenia: Achievements & Perspectives"  
Yerevan, Yerevan State University  
Armenia
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- 27/05/1993 -  
29/05/1993** All-union Scientific Conference "Actual problems of linguistics and teaching  
methods"  
Krasnodar, Kuban State University  
Russian Federation (the)
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<b>17/12/1991 - 18/12/1991</b>	All-Union Conference "Semantics. Typology. Sociolinguistics" Moscow, USSR Academy of Sciences, Institute of Linguistics Russian Federation (the)
<b>24/11/1990 - 25/11/1990</b>	All-Union Scientific Conference "Semantic-Pragmatic and Sociolinguistic Aspects of Language Acquisition" Moscow, USSR Academy of Sciences, Institute of Linguistics Russian Federation (the)
<b>04/12/1989 - 06/12/1989</b>	School-seminar for Young Scientists "Problems of Semantics and Pragmatics-2" Moscow, Moscow State University Russian Federation (the)
<b>21/11/1988 - 23/11/1988</b>	All-Union Scientific Conference "Problems and Methods of Modern Linguistics" Moscow, USSR Academy of Sciences, Institute of Linguistics Russian Federation (the)
<b>23/11/1987 - 25/11/1987</b>	All-Union Scientific Conference "Semantic and Pragmatic Aspects of Language Units and Speech Structures" Moscow, USSR Academy of Sciences, Institute of Linguistics Russian Federation (the)
<b>11/11/1987 - 13/11/1987</b>	Republican inter-university scientific conference "Comparative study of Russian, Armenian and foreign languages" Yerevan, Yerevan State University Armenia

## Membership

<b>Institution</b>	Member of YSU Scientific Council
<b>Period of time</b>	2006 - 2011
<b>Institution</b>	Member of LATEUM Linguistic Association
<b>Period of time</b>	2005 - 2023
<b>Institution</b>	Chairman of the professional council 009 "Foreign languages" of the SCC awarding scientific degrees operating at YSU
<b>Period of time</b>	2020 - 2023
<b>Institution</b>	Scientific secretary of the professional council 009 "German languages" (from 2014: "Foreign languages") of the Higher Education Institution of Higher Education operating at YSU
<b>Period of time</b>	2005 - 2019
<b>Institution</b>	Vice President of the Armenian Association for the Study of English

<b>Period of time</b>	2005 - 2023
<b>Institution</b>	Member of the Armenian Association for the Study of English
<b>Period of time</b>	2003 - 2004
<b>Institution</b>	Member of YSU Journalism Faculty Council
<b>Period of time</b>	1998 - 2012
<b>Institution</b>	Member of the Foreign Language Methodology Council of RA Ministry of Education and Science
<b>Period of time</b>	1999 - 2023
<b>Institution</b>	Member of the Research Council for awarding scientific degrees in Romance and Germanic Languages
<b>Period of time</b>	1994 - 2005
<b>Institution</b>	Member of YSU Romance and Germanic Philology (since 2019 Faculty of European Languages and Communication) Faculty Council
<b>Period of time</b>	1991 - 2023
<b>Institution</b>	Scientific secretary of the "Foreign Languages" Methodological Council of the Ministry of Higher Education of the ASSR
<b>Period of time</b>	1982 - 1991

## Publications

*Article*

**A pragmlinguistic study of the strategies in motivational discourse (Based on Mark Zuckerberg's Harvard commencement speech)**

Yelena Yerznkyan, Lusine Harutyunyan

International Journal of English Language and Literature Studies 2024 97-108

*Article*

**COVID Graffiti as a Genre of Literary Writing**

Yelena YERZNKYAN, Grisha GASPARYAN

EGER Journal of English Studies 2023 89-106

*Article*

**Understanding and evaluation: A cross-linguistic study of the evaluative collocates of English and Armenian verbs of understanding**

Yelena Yerznkyan, Diana Movsisyan

Crossroads. A Journal of English Studies 2023 156-180

*Article*

**К вопросу о языковом описании пространственных отношений**

Елена ЕРЗИНКЯН  
Օտար լեզուները բարձրագույն դպրոցում 2021 88-101

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*Article*

**GRAFFITI AS A FORM OF RHETORIC**

Grisha Gasparyan, Yelena Yerznkyan

Armenian Folia Anglistika 2021 9-23

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*Article*

**ON THE RELATIONAL NATURE OF UNDERSTANDING**

Yelena YERZNKYAN, Diana MOVSISYAN

Օտար լեզուները բարձրագույն դպրոցում 2021 41-51

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*Article*

**ENGLISH TEXTUAL GRAFFITI IN THE CONTEXT OF LANGUAGE FUNCTIONS**

Grisha GASPARYAN, Yelena YERZNKYAN

Օտար լեզուները բարձրագույն դպրոցում 2020 13-25

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*Article*

**КАТЕГОРИЯ ВЕЖЛИВОСТИ В СОВРЕМЕННОЙ ЛИНГВИСТИКЕ: ОСНОВНЫЕ НАПРАВЛЕНИЯ ИССЛЕДОВАНИЯ**

Елена ЕРЗИНКЯН

Օտար լեզուները բարձրագույն դպրոցում 2019 162-172

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*Article*

**МОДАЛЬНОСТЬ КАК СРЕДСТВО СМЯГЧЕНИЯ КАТЕГОРИЧНОСТИ ВЫСКАЗЫВАНИЯ**

Елена ЕРЗИНКЯН

Օտար լեզուները բարձրագույն դպրոցում 2019 116-125

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*Article*

**Личные местоимения как индикаторы социальных отношений**

Елена ЕРЗИНКЯН

Օտար լեզուները բարձրագույն դպրոցում 2018 153-159

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*Article*

**Հասկացումը զգայությունների համատեքստում**

Ելենա Երզնկյան, Դիանա Մովսիսյան

Բանբեր Երևանի համալսարանի: Բանասիրություն: 2018 52-63

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*Article*

**ON THE METAPHORIC DEVELOPMENT OF DEICTIC VERBS**

Yelena YERZNKYAN

Օտար լեզուները բարձրագույն դպրոցում 2018 13-20

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*Article*

**LANGUAGE TRANSFER: CROSS-LINGUISTIC INFLUENCE IN LANGUAGE LEARNING (WITH SPECIAL REFERENCE TO THE ARMENIAN CONTEXT)**

Yelena Yerznkyan

Revista acadmica liLETRAd 2018 325-336

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Monograph

**Лингвистическая категория вежливости: семантика и прагматика**

Е. Л. ЕРЗИНКЯН

2018 410

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Article

**К ВОПРОСУ ОБ ОСОБЕННОСТЯХ МЕСТОИМЕННОЙ СЕМАНТИКИ: КОГНИТИВНО-ПРАГМАТИЧЕСКИЙ АСПЕКТ**

Елена Ерзинкян

Օտար լեզուները բարձրագույն դպրոցում 2017 166-173

<http://publications.yzu.am/>

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Article

**К вопросу о статусе местоимений как самостоятельной части речи**

Елена ЕРЗИНКЯН

Օտար լեզուները բարձրագույն դպրոցում 2017 206-212

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Article

**ANALYZING EVENT-DENOTING WORDS THROUGH COGNITIVE METONYMY**

Yerznkyan Ye., Harutyunyan L.

Ахмановские Чтения - 2016 2017 81-87

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Article

**ՀԱՍԿԱՑՈՒՄ, ՄՏԱՎՈՐ ՇԱՐԺՈՒՄ, ՑՈՒՑԱՅՆՈՒԹՅՈՒՆ**

Ելենա ԵՐԶԻՆԿՅԱՆ, Դիանա ՄՈՎՍԻՍՅԱՆ

Օտար լեզուները բարձրագույն դպրոցում 2016 48-61

<http://publications.yzu.am/>

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Article

**ՀԱՍԿԱՑՈՒՄԸ ՈՐՊԵՍ ՃՇՄԱՐՏՈՒԹՅԱՆ ԲԱՑԱՀԱՅՏՈՒՄ**

Ելենա ԵՐԶԻՆԿՅԱՆ, Դիանա ՄՈՎՍԻՍՅԱՆ

Օտար լեզուները բարձրագույն դպրոցում 2016 62-69

<http://publications.yzu.am/>

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Article

**Говорящий человек как языковая личность**

Елена Ерзинкян

Օտար լեզուները բարձրագույն դպրոցում 2016 76-82

<http://publications.yzu.am/>

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Article

**ՏԱԲՈՒ ԲԱՌԵՐԸ ՈՐՊԵՍ ՀՈՒՉԱՍԱՍԿԱԿԱՆ ԲԱՌԵՐԻ ԱՌԱՋԱՑՄԱՆ ԱՐՔՅՈՒՐ-ԴԱՇՏ**

Ելենա ԵՐԶԻՆԿՅԱՆ, Լենա ՂԱԶԱՐՅԱՆ

Օտար լեզուները բարձրագույն դպրոցում 2015 30-35

<http://publications.yzu.am/>

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Conference

**Հասկացումն ուղղահայաց շարժման դիտանկյունից**

Երզնկյան Ելենա, Մովսիսյան Դիանա

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Conference

**Категория дейкиса в прагмалингвистическом аспекте**

Elena Yerznkyan

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Conference

**On the Idiomatic Usage of Deictic Verbs**

Yelena Yerznkyan, Susanna Chalabyan

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Conference

**Категория дейкиса в прагмасемантическом аспекте**

Ерзинкян Е.

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Conference

**Monolingual English and Armenian Dictionaries: Structural, Semantic and Pragmatic Perspectives**

Yelena Yerznkyan, Tatev Gyurjyan

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Conference

**Հասկացումն ուղղահայաց շարժման դիտանկյունից**

Երզնկյան Ելենա, Դիանա Մովսիսյան

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Conference

**Cognitive Metonymy as the Main Function of Event-Denoting Words (based on the material of business news)**

Yelena Yerznkyan, Susanna Chalabyan, Lusine Harutyunyan

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Conference

**Understanding From The Perspective Of Cognitive Metaphor**

Yelena Yerznkyan, Diana Movsisyan

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Conference

**The Process of Understanding from Cross-Cultural Perspective**

Yelena Yerznkyan, Diana Movsisyan

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Conference

**COVID Graffiti as a Genre of Literary Writing**

Yelena Yerznkyan, Grisha Gasparyan

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Conference

**On the Socio-relational Value of Understanding**

Yelena Yerznkyan, Diana Movsisyan

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Conference

**Intertextuality in Graffiti Messages**

Yerznkyan Yelena, Gasparyan Grisha

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Conference

**Persuasive strategies in graffiti messages**

Yelena Yerznkyan, Grisha Gasparyan

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*Conference*

**The Higher Education Institutions as Flagships of Progress**

Yelena Yerznkyan, Lilit Sargsyan

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