

YEREVAN STATE
UNIVERSITY

FACULTY OF EUROPEAN LANGUAGES AND COMMUNICATION
DEPARTMENT OF ENGLISH FOR CROSS-CULTURAL COMMUNICATION

MA ACADEMIC PROGRAMS

INTERNATIONAL BUSINESS COMMUNICATION

CROSS-CULTURAL COMMUNICATION (ENGLISH)

THEORETICAL QUESTIONS FOR INTERVIEW

1. Defining culture and cross-cultural communication.
2. The interrelation between language and culture.
3. Intercultural communication: forms of non-verbal communication and verbal communication procedures.
4. G. Hofstede's theory of cultural dimensions.
5. Cultural models according to Ed. Hall.
6. Cultural aspects of British and American national identities: values, attitudes, stereotypes and symbols.
7. The role of English in the globalizing world.
8. The phenomenon of politeness in cross-cultural communication.
9. Peculiarities of cross-cultural communication practices between English and Armenian cultures.

LITERATURE:

1. Harutyunyan, N. *Cross-Cultural and Intercultural Communication. A Reader*. Yerevan, 2015.
2. Samovar, L. A., Porter, R.E & McDaniel, E.R. *Intercultural Communication. A Reader*. Boston, Wadsworth, 2012
3. Samovar, L. A., Porter, R.E & McDaniel, E.R. *Communication between Cultures*. Boston, Wadsworth, 2009.
4. Yule, G. *Pragmatics*. OUP, 2011.

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Միջմշակութային հաղորդակցության
ամբիոնի վարիչ, Բ.Գ.Պ., պրոֆեսոր

Shushanik Pakonyan

Շ. Պարոնյան

13.05.2020